

Dr. Babasaheb Ambedkar Technological University, Lonere-Raigad
Supplementary Examination November-2018

Course: B. Tech. (All Courses)

Semester: I/II

Subject Name and Code: Communication Skills (HS102/HS202)

Date: 29/11/2018

Max. Marks: 60

Duration: 03 hours

Instructions:

1. Attempt **any FIVE** out of the given six questions.

- Q.1a) Write a detailed note on importance of communication for professional students. (06)
- b) Illustrate the importance of non-verbal communication in the process of communication. (06)
- Q.2 a) Assume that you are a press reporter and you are interviewing a retired justice of High Court of Mumbai. The topic for the discussion is the issue of reservations in Maharashtra. Explore the views of the retired justice about this issue. (06)
- b) Write a note on the do's and don'ts while participating in a GD. (06)
- Q.3 a) Transcribe the following words using phonemic script: (06)
- i) precise ii) paradigm iii) dance
- iv) education v) charisma vi) channel
- b) Answer the following questions:
- i) Write three words where 'mn' represents the sound /n/. (03)
- ii) Write three words where 'ch' represents the sound /j/. (03)
- Q.4 a) Write the antonyms for the following words: (06)
- i) grudge ii) hamper iii) alien
- iv) best v) blunt vi) eminent
- b) Rewrite the following sentences using appropriate articles wherever required (06)
- i) Yesterday I met Shri. Vijay Patil, minister for Public Health.
- ii) Many news channels showed that birds from other continents are migrating to the Indian sea coast.
- iii) candle has burning flame. flame is harmful for us.
- Q.5 Write a job application for the post of Trainee Engineer in Paramount Engineers, Wagle Estate, Thane. Address the application to the Personnel Manager of the organization. Include your bio-data with the application. (12)
- Q.6 a) What are the different barriers to listening and what are the strategies we can use to overcome these barriers? Explain with suitable examples. (06)
- b) Read the following passage and answer the questions below:
- Sociolinguistics as an independent discipline is primarily concerned with systematising the intricacies of the relationship between language and society with empirical evidences. The language used in a society corresponds to the social structure of that particular society at various levels. Individuals' preference of one language or language variety over the others is, thus,

determined by several socio-cultural aspects of the society the individuals belong to. Sociolinguistics attempts at answering the questions of how linguistic choice is related to patterns of social behaviour, what the social conditions are under which individuals of a society involves in code switching and code mixing, how individuals' preference of their one language or its varieties over others affects their relationships with the others and how members of one particular speech community perceive the language of those belonging to the different speech communities. To answer these questions would mean to describe various relationships between language and society. These relationships operate throughout a society at both macro and micro levels.

Language attitude studies are the subject of interest within the realm of sociology of language - particularly 'dynamic sociology of language' - that seeks to provide an answer to the question "What accounts for differential changes in the social organization of language use and behavior toward language~" (Fishman 1972: 2-3). Before proceeding towards a research on language attitude, a researcher requires to understand various issues, concepts and concerns associated with this area, as they have bearing on any research in the sociology of language. Attitude is a vital concept in social psychology as Allport claims that it is 'social psychology's most distinctive and indispensable concept' (cited in Eiser 1986: 9) and therefore it is necessary to discuss various problems and issues related to attitude in social psychology. In the present article we shall discuss in some detail various definitions of attitude, relationship between attitude and behaviour and structure of attitude. We shall also investigate the factors that lead to an inconsistent relationship between attitude and behaviour, etc.

1. What is sociolinguistics? (01)
2. What does language attitude study refer to? (01)
3. What is the pre-requisite to study language attitude? (02)
4. What are the different definitions that are referred to in the given article? (01)
5. Suggest a suitable title for the passage. (01)
